



Saturday May 17, 2008

@ SMASHBOX<sup>®</sup> STUDIOS

**Yes, We want to Join the Auction Gala and Taste Of LA and help find a Cure!**

Name: \_\_\_\_\_  
(as you would like to be listed)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**We will be participating as an**

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> General \$100         | <input type="checkbox"/> Art VIP \$500      | <input type="checkbox"/> Art Angel \$2,500  |
| <input type="checkbox"/> Expanded Access \$150 | <input type="checkbox"/> Art Partner \$1000 | <input type="checkbox"/> Art Patron \$5,000 |

- Our check is enclosed (Made payable to AIDS Research Alliance)  
 Please bill our credit card

Amex/Visa/Mastercard #: \_\_\_\_\_ CVVS \_\_\_\_\_

Exp Date: \_\_\_\_\_ Signature: \_\_\_\_\_

*I am unable to attend, please accept my tax-deductible contribution of \$ \_\_\_\_\_*

Tickets may be purchased on-line at [www.artseen.org](http://www.artseen.org) or by calling 310.358.2423. Tickets purchased at the door are available for \$125. **ALL TICKETS WILL BE HELD AT THE DOOR ON THE NIGHT OF THE EVENT.**

Mail form to: AIDS Research Alliance: 621-A N. San Vicente Blvd. West Hollywood 90069  
Or FAX to: 310.358.2431

Your ticket price - less \$25 dollars - is fully tax deductible as allowed by law.

**General Admission \$100**

**Expanded Access \$150**

- 1 VIP ticket
- Admission to May 13<sup>th</sup> GEN Arts Fashion Show
- Gift Bag

*(Descriptions Continued Next Page)*

**Art VIP                 \$500**  
2 VIP Tickets to Gala Auction  
Recognition in Art Catalog  
VIP admission to May 13<sup>th</sup> GEN Arts Fashion Show  
Entrance to the ArtSeen Gifting Suite  
Express Check-out

**Art Partner            \$1,000**  
4 VIP Tickets to Gala Auction  
Recognition on Invitation  
Quarter Page ad in Art Catalog  
VIP admission for 4 to May 13<sup>th</sup> GEN Arts Fashion Show  
Entrance to the ArtSeen Gifting Suite  
Express Check-out

**Art Angel               \$2,500**  
10 VIP Tickets to Gala Auction  
**\$500 Auction Purchase credit**  
VIP admission for 10 to May 13<sup>th</sup> GEN Arts Fashion Show  
Recognition during the events + exhibit  
Recognition in event promotional materials  
Half Page ad in Art Catalog  
Entrance to the ArtSeen Gifting Suite  
Express Check-out

**Art Patron             \$5,000**  
16 VIP Tickets to Gala Auction  
**\$1000 Auction Purchase credit**  
VIP admission for 16 to May 13<sup>th</sup> GEN Arts Fashion Show  
Recognition during the events + exhibit  
Patron listing in event promotional materials  
Full Page ad in Art Catalog  
Acknowledgment in all Press Releases  
Link from Event Website  
Entrance to the ArtSeen Gifting Suite  
Express Check-out

**Auction Catalogue Ad Rates**

Premier Page* / 4C	\$1500
Full page / B&W	\$1000
Half page / B&W	\$750
Quarter page / B&W	\$500
Tribute page listing	\$50

*\* Inside front cover, inside back cover, outside back cover (if available)*

Note: Ads may also be submitted in electronic format. Please call 310/358.2423 for details.

Deadlines

All camera-ready art due: 04.25.08